Press Release
For Immediate Release

Cyberport Visits Spain and The United Kingdom among the Delegates Engaging in In-depth Exchanges with Local I&T Companies

Hong Kong, 30 September 2024 - The Financial Secretary, Paul Chan, led a delegation of Hong Kong technology start-ups to Europe, visiting Madrid, Spain, and London, the United Kingdom (UK). **Ir Eric Chan, Chief Public Mission Officer of Cyberport**, and representatives of the Cyberport community start-ups joined the delegation to exchange ideas and explore business cooperation opportunities with local start-ups. The visit showcased Hong Kong's comprehensive advantages, particularly its vibrant FinTech and Innovation and Technology (I&T) ecosystem. It not only promotes business cooperation among Hong Kong, Spain, and the UK but also strengthens ongoing exchanges and close ties in the I&T sector.

The delegation first visited I&T organizations in Spain. During the visit, Ir Eric Chan, Chief Public Mission Officer attended a business luncheon organized by the Hong Kong Trade Development Council (HKTDC) and participated in a discussion session. The event was attended by about 150 leaders from the industry, business, finance, and I&T sectors in Spain. He shared insights on the development and advantages of Hong Kong's I&T sector. As a key pillar of the I&T ecosystem, Cyberport has nurtured over 2,000 start-ups across multiple fields, including FinTech, digital entertainment, artificial intelligence (AI), and blockchain. Cyberport not only provides resources and platforms for I&T companies but also offers comprehensive support to start-ups to facilitate their growth in the global market. The Hong Kong delegation also participated in an exchange session organized by the IESE Business School, where they met and discussed business with over ten Spanish start-up entrepreneurs, venture capital funds, investors, and corporate representatives. IESE Business School is one of the top business schools in Europe and globally, and it has close collaborative relationships with several universities in Hong Kong as well as with Cyberport.

During the visit to the UK, the delegation participated in the Plenary of the Hong Kong-European Business Council. Ir Eric Chan, Chief Public Mission Officer reiterated that Cyberport has been dedicated to promoting the development of start-ups, facilitating their global expansion. Cyberport also welcomes foreign companies to invest in and set up businesses in Hong Kong, serving as a springboard for them to tap into the vast markets of the Greater Bay Area and Southeast Asia. Subsequently, the delegation attended the "Hong Kong Banquet" hosted by the HKTDC, a business luncheon organized by the Hong Kong Association, and a roundtable meeting hosted by Asia House, a UK-based think tank, to introduce the latest developments and advantages of Hong Kong.

The delegation comprised five Cyberport community start-ups that demonstrated the diversity and potential of Hong Kong's I&T sector. **Aereve** is experienced in regulatory onsite inspections, thematic reviews, contracting, project management, and thematic review result analytics. Its representative expressed gratitude to Cyberport and the Financial Secretary's Office for their incredible support during the delegation to Madrid and London, which was key in creating meaningful connections and showcasing Hong Kong's innovative spirit. **Appreciator.io** is a forward-looking Artech platform revolutionizing heritage preservation through innovative technologies. Its representative indicated that the exchange opportunity allowed them to gain insights into the business landscapes in those areas. It also helped them unlock doors to world-renowned business schools and listed companies. **BlueOnion** specializes in democratizing sustainability and ESG data analytics and intelligence for asset owners, asset managers, and wealth managers. Its representative shared that it was a privilege to present Hong Kong's dynamic side and to demonstrate why Hong Kong stands as a welcoming hub for global tech enterprises. **Peak 3** offers a next-generation cloud platform for innovative life, health, and property insurance solutions. Its representative was delighted about the opportunity to explore new markets, build valuable connections, and gain insights during the exchange that would be invaluable for its growth. **Preface** is an AI-empowered EdTech start-up that develops cutting-edge I&T training content for both enterprises and individuals. Its representative pointed out that the exchange provided an opportunity to enter overseas markets and facilitated the development of its international business.

The visit provided an opportunity for Cyberport and its community start-ups to establish connections with international markets, laying a foundation for future collaboration while demonstrating Hong Kong's crucial role in the global I&T sector.

Background of participating start-ups:

| Aereve	Aereve is an AI-based RegTech start-up that provides anti-money laundering and know-your-customer compliance solutions. Founded in 2020, Aereve was the first Cyberport company to obtain financial support from the Hong Kong Monetary Authority (HKMA)'s Financial Supervisory Sandbox 3.0. Beyond its home shores, it has signed a memorandum of understanding (MoU) with a global company to provide blockchain-based carbon credit exchange technology; entered into a technology partnership with a licensed virtual bank on the mainland; and received approval from the Nansha government to join the "Greater Bay Area Cross-Border Data Mutual Recognition Platform," among others.
Appreciator.io	Appreciator.io is a Hong Kong Web3.0 Artech start-up founded in 2022. It specializes in merging art and technology for

Collectibles for new connoisseurs	prestigious institutions, brands, and art communities to revolutionize heritage preservation through digital art, immersive experiences, and limited-edition collectibles. In 2022, it helped the Van Gogh Sites Foundation launch an NFT art collection.
BlueOnion blueonion® Invest Responsibly	BlueOnion democratizes access to ESG and sustainability data, empowering small and mid-sized asset managers and banks with affordable and accessible sustainability insights. Its intuitive platform analyzes performance against globally recognized frameworks and provides clear visualizations through the unique BlueOnion Taxonomy. By connecting asset buyers and sellers across public, private, and impact investing, it drives responsible investment decisions.
Peak 3 Peak3 ▲	ZA Tech, rebranded as Peak3, is the next generation cloud platform for life, health, and P&C insurance. Peak3 is a trusted technology partner to global insurers such as AIA, Generali, Prudential, and Zurich for their digital and traditional businesses. It also partnered with leading digital platforms such as Carro, Grab, Klook, and PayPay to build and scale their embedded insurance businesses.
Preface PREFACE	Preface uses AI and machine learning to match learners with instructors and personalized course materials. Its educators and support team use data insights to inspire and engage students in the most personally relevant ways.

For high-resolution photos, please download via this link.

Ir Eric Chan, Chief Public Mission Officer of Cyberport (right) attended a business luncheon organized by the Hong Kong Trade Development Council in Spain. Participated in a discussion session, he reiterated Cyberport, as a key pillar

of the I&T ecosystem, has nurtured start-ups covering areas of FinTech, digital entertainment, AI, blockchain, etc.
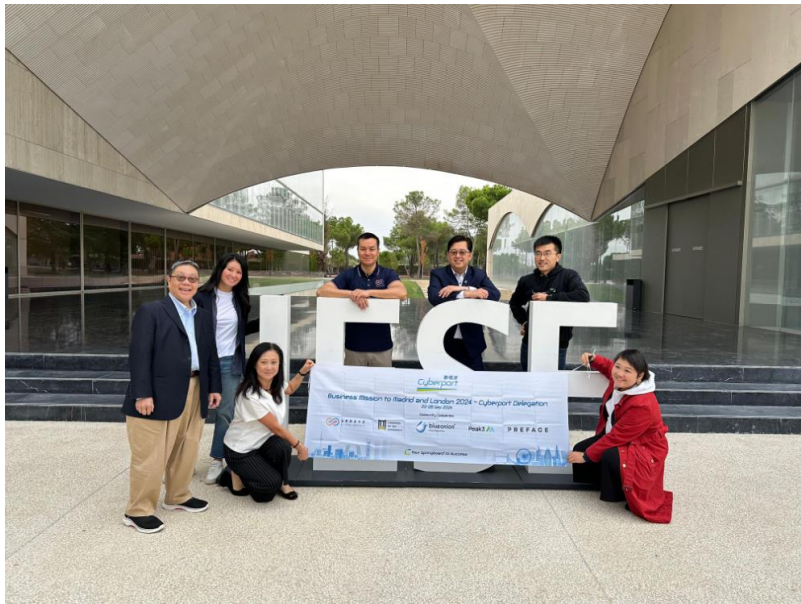
Ir Eric Chan, Chief Public Mission Officer of Cyberport (2nd right, back row) and the Cyberport community start-ups attended an exchange session organized by IESE Business School where they met and discussed business with Spanish start-up entrepreneurs, venture capital funds, investors, and corporate representatives.

In the UK, the delegation participated in a roundtable meeting hosted by Asia House, a UK-based think tank.

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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk